

The Greater Portland Council of Governments
Invites you to the second forum in its Sustainability Series
“**Toward a Sustainable Regional Economy**”

FRIDAY, MARCH 27, 2009

Registration & Refreshments at 7:45 a.m.
Program: 8:15 a.m.— 12:30 p.m.

Hannaford Lecture Hall
Abromson Center, USM Portland Campus

Featuring Keynote Speaker Michael Shuman

Michael Shuman, author, attorney and economist, is Vice President for Enterprise Development for the Training & Development Corporation (TDC). He is nationally recognized and has authored many books about local economies including:

- *The Small-Mart Revolution: How Local Businesses are Beating the Global Competition; and*
- *Going Local: Creating Self-Reliant Communities in the Global Age.*

Since 1998 Shuman has worked with economically disadvantaged communities to create sustainable small businesses. He has appeared on numerous television and radio shows, such as the Lehrer News Hour and NPR’s “Talk of the Nation,” and is a periodic commentator on NPR’s “All Things Considered.”



Speakers and Panelists (see bios on back)

- **Michael Shuman**, Keynote Speaker and Panelist
- **Mary Allen Lindemann**, Coffee By Design, Panelist
- **Mark McAuliffe**, Apothecary by Design and PeRx-U-Up Café, Panelist
- **Marty Grohman**, President, Correct Building Products, Panelist
- **Dr. Richard Barringer**, Muskie School of Public Service, Governor’s Council on Maine’s Quality of Place Moderator, Final Thoughts and Overview

Sponsored by:



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Michael Shuman: Keynote Speaker and Panelist

Mary Allen Lindemann, Co-Owner, Coffee By Design

Coffee By Design, a Maine owned and operated artisan coffee roastery/retailer, opened its doors with its first Portland retail location in 1994. Today, with a crew of 40, they operate four retail coffeehouses including an origins coffee bar in Downtown Portland and a coffee bar inside the L.L. Bean Flagship store in Freeport as well as a coffee micro roastery where they freshly roast the finest specialty coffees from around the world. Coffee By Design is committed to running a sustainable business dedicated to coffee excellence, community revitalization, humanitarian aid and the arts.

Mark McAuliffe, Apothecary by Design and PeRx-U-Up Cafe

President, Portland Community Chamber of Commerce; owner of Apothecary by Design and PeRx-U-Up; previous executive management positions with Bath Iron Works and in the healthcare industry.

Apothecary by Design is a start-up company located in Portland’s Bayside area that offers specialized pharmacy services such as pharmaceutical compounding, nutritional health and well being, and specialty disease management.

Marty Grohman, President, Correct Building Products

Based in Biddeford, Maine, Correct Building Products is the manufacturer of CorrectDeck, a composite decking material made from 60% recycled hardwood sawdust and 40% polypropylene. Correct Building Products was founded in 1999 by two extrusion industry veterans with the goal of manufacturing technically superior, durable and sustainable composite building products for outdoor living.

Dr. Richard Barringer, Muskie School of Public Service, Governor’s Council on Maine’s Quality of Place.

Professor Barringer has taught Foundations of Public Policy, Sustainable Communities, and Environmental Policy. He organized two recent Blaine House Conferences on Maine’s Natural Resource-based Industries and on Maine’s Creative Economy. Among his recent publications are the edited “Toward a Sustainable Maine: The Politics, Economics and Ethics of Sustainability” and “Changing Maine, 1960-2010.” He is a former director of the State Planning Office.

REGISTRATION INFORMATION

You can register on line at www.gpcog.org, call GPCOG at 774-9891 or complete the form below and fax to 774-7149.

Name: _____

Organization/Affiliation: _____

Address: _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____

Email Address _____